



## Program Advertising

<u>Rates</u>		<u>Specifications</u>
Full Page	\$ 200.00	3.5" W x 8.25" H
Half Page	\$ 150.00	3.5" W x 4.0" H
Quarter Page	\$ 100.00	3.5" W x 2.0" H

- \*Full Page ad purchasers receive two complimentary General Admission tickets
- \*Half Page ad purchasers receive two complimentary General Admission tickets
- \*Quarter Page ad purchasers receive one complimentary General Admission ticket

**Deadline:** All program ads must be camera ready and received no later than one month prior to the date of the races. For the 2010 Colonial Cup race meet to be held on Saturday, November 13, program ads must be received no later than October 13, 2010. All program ads will be submitted for publication as received.

The 2010 Colonial Cup will feature a special "Salute to the Military". Ad purchasers for the 2010 Colonial Cup race day may wish to consider a patriotic theme for their ads.

### Accepted Payment

Cash

Checks made payable to Carolina Cup Racing Association

Credit cards: MasterCard, Visa, Discover, American Express

### Contact:

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