



For Immediate Release  
February 15, 2011  
Contact:  
Teri Leigh Teed  
803.432.6513  
[teri@carolina-cup.org](mailto:teri@carolina-cup.org)

## Carolina Cup Lands New Sponsor Donations to Help Raise Money for Healthcare

**CAMDEN, SC** – The Carolina Cup Racing Association is pleased to announce a new sponsor for the 79<sup>th</sup> Annual Carolina Cup Steeplechase Race Day.

[vineyard vines](#)® of Martha's Vineyard is now the official bowtie provider of the Carolina Cup. The high-end clothier is donating more than \$19,000 worth of bowties that will be sold on-line through the racing association's [gift shop](#) and on race day.

Net profits from merchandise and ticket sales are given each year to [KershawHealth](#). KershawHealth is a non-profit, locally controlled health system that provides comprehensive care for patients across the eastern Midlands of South Carolina.

"We are a non-profit organization and without the generous support of businesses like vineyard vines, we would be unable to fulfill our mission of hosting South Carolina's premier horse races each spring and fall," said Jeff Teter, Executive Director of the Carolina Cup Racing Association.

This year's Carolina Cup is on Saturday, April 2, 2011. General Admission tickets are on sale now at the reduced price of \$30.00. After March 19, the price is \$45.00. Children under 12 are admitted free when accompanied by an adult.

### ***About the Carolina Cup Racing Association***

The Carolina Cup Racing Association relies on the Carolina Cup and the Colonial Cup races to fulfill its mission of operating Springdale Race Course as both an equestrian and tourism center. Springdale Race Course is a world-renowned, 600-acre European style Thoroughbred racehorse training center that operates year-round and is home to Hall of Fame trainers Jonathan Sheppard and Janet Elliot. Famous equine residents have included Flat Top, Storm Cat, Forever Together, Zacchio and Ruffian. Learn more at [www.carolina-cup.org](http://www.carolina-cup.org)



[www.carolina-cup.org](http://www.carolina-cup.org) On Facebook at "Carolina Cup Racing Association"