



For Immediate Release

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Contact:

Teri Leigh Teed

803.432.6513

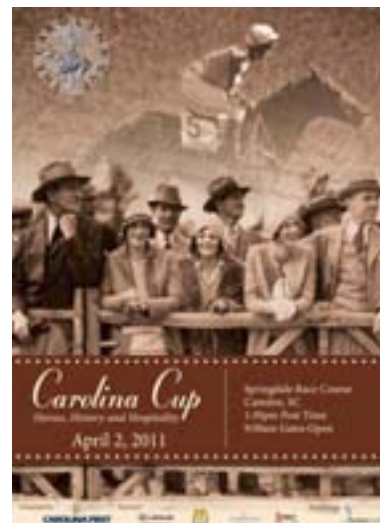
teri@carolina-cup.org

Fans Have Until Saturday to Get Discount Tickets Carolina Cup Says Thank You Sponsors

CAMDEN, SC – Fans have until Saturday to buy discount tickets for the 79th Annual Carolina Cup Steeplechase Race Day. This week, general admission tickets are \$30, but that goes up to \$45 after Saturday, March 19th. Children younger than 12 get in free when with an adult.

The Carolina Cup, an annual rite of spring for the Palmetto State, raises money for health care and is set for Saturday, April 2, 2011. The fun, food and fashion are made possible thanks to the generous support of [corporate sponsors](#).

This year, those include Carolina First, Jim Hudson Lexus, McDonald's, Celebrations, B106, Lilly Pulitzer, Sperry Top-sider, The State newspaper and WIS-TV. On race day, Jim Hudson Lexus** will display new green technology – an all-new Lexus CT Hybrid. It is rated at 42 miles per gallon, making it the most fuel-efficient luxury vehicle available.



The Cup also has a new sponsor for this year, [vineyard vines](#)®, which donated the official bowties of the Carolina Cup. They are on sale on-line through the racing association's [gift shop](#), at the course on race day and are available at M Dumas and Sons in Charleston and Britton's in Columbia.

The Carolina Cup Racing Association is a non-profit organization. Thanks to sponsorships, the association is able to host races each spring and fall and donate net profits to [KershawHealth](#).

About the Carolina Cup Racing Association

The Carolina Cup Racing Association relies on the Carolina Cup and the Colonial Cup races to fulfill its mission of operating Springdale Race Course as both an equestrian and tourism center. Springdale Race Course is a world-renowned, 600-acre European style Thoroughbred racehorse training center that operates year-round and is home to Hall of Fame trainers Jonathan Sheppard and Janet Elliot. Famous equine residents have included Flat Top, Storm Cat, Forever Together, Zacchio and Ruffian. Learn more at www.carolina-cup.org

www.carolina-cup.org On Facebook at “Carolina Cup Racing Association”

***Jim Hudson Lexus is a proud partner of the Carolina Cup Racing Association. As the top-selling luxury automaker for eleven years in a row, Lexus is also committed to the environment and has become the luxury hybrid leader with five hybrid vehicles.*