



PROGRAM ADVERTISING

RATES:

Full Page: \$200.00

Purchasers of a Full Page advertisement will receive two General Admission tickets.

Half Page: \$150.00

Purchasers of a Half Page advertisement will receive two General Admission tickets.

Quarter Page: \$100.00

Purchasers of a Quarter Page advertisement will receive one General Admission ticket.

SPECIFICATIONS:

3.5" W X 8.25" H

3.5" W X 4" H

3.5" W X 2" H

ALL PROGRAM ADS MUST BE RECEIVED ONE MONTH PRIOR TO THE DATE OF THE RACES.

ALL PROGRAM ADS MUST BE CAMERA READY.

ALL PROGRAM ADS WILL BE SUBMITTED FOR PUBLICATION AS RECEIVED.

ACCEPTED PAYMENT:

Checks: Payable to - Carolina Cup Racing Association

Credit Cards: Visa or MasterCard

CONTACT:

Beverly Odom

803.432.6513

racehorse@carolina-cup.org (Program Advertisement in Subject Line)