

OFFICIAL RACE
2020 INFIELD VENDOR
APPLICATION

Dear Vendors,

Each year, we invite a wide variety of vendors to participate in our event. Our goal is to provide Infield Vendors to create an environment for our patrons that is refreshing, fun, and unique. We want to give an overall wonderful experience and create a chance for our customers to have a nice break from tailgating and watching the races.

We look forward to working with you again for our March 28, 2020 race. Our goal is for each vendor to have a successful day of business and create long lasting relationships. We hope the Carolina Cup is a fun event for all involved and continuously work to improve our event from both the patron and vendor point of view.

See you at the races,


Jena Thompson Hough

CONTACT INFORMATION

Please Type or Print Company Name:

Mailing Address:

Phone:

Social Media/Website:

Email:

Attendees Names:

Types of products you plan to sell or exhibit:

New Exhibitor:

Return Exhibitor:

EXHIBITORS ONLY

Size	Description	Prices	No. of Items
10'x10'	Freestanding, white	\$400	
15'x15'	Freestanding, white	\$450	
	Sidewall Solid, white	\$40/each	
	Sidewall Windowed, white	\$60/each	
	6' Table Banquet, plain	\$10/each	
	Chair Folding, black	\$5/each	
		Total Due	

**Vendors are invoiced upon acceptance and must pay within 30 days of invoice.
Payment is accepted in the form of a check, cash, or credit card.*

Please submit all payments to:

lori@carolina-cup.org

Subject: PADDOCK SHOPPE VENDOR

For Office Use Only:

Paid: _____ Payment Method: _____ Vendor Space: _____

VENDOR POLICIES & GUIDELINES

- ▶ Vendors are welcome to be apart of the Carolina Cup's social media giveaways and contests. Please communicate with the Vendor Coordinator if you are interested
 - ▶ Vendors are encouraged, but not required to attach photos of their merchandise
 - ▶ New vendors are required to visit the property and become familiar with their location prior to race day. It is encouraged for new vendors to set up on Friday afternoon, but not required.
 - ▶ All vendors must be set up by 8:30 am on race day. Gate One opens for vendors at 7:00 am and all gates open for patrons at 9:00 am
 - ▶ Vendors must have vehicles parked in appropriate lots by 8:00 am on race day
 - ▶ Vendors may set up on Friday afternoon from 9:00 am - 5:00 pm. Overnight security is provided, free of charge
 - ▶ There is no refund for a vendor cancellation 30 days prior to the event
 - ▶ Vendor fee must be paid in full by the date indicated on their invoice
 - ▶ Vendor space is not guaranteed until all paperwork and payment has been properly submitted
 - ▶ Tents are provided by the Carolina Cup Racing Association and included in the vendor fee, no outside tents are permitted on the property
 - ▶ Only one vendor per tent space unless otherwise noted on the vendor application and approved by the Vendor Coordinator
 - ▶ A vendor sign will be attached to your tent, you may leave it for race day or remove and use your own signage
 - ▶ Vendors will be listed in the Official Race Program, additional advertisement is available for purchase
 - ▶ Vendors will be given (2) Vendor Tags and (1) Vendor Parking Pass unless otherwise communicated with the Vendor Coordinator.
 - ▶ Limited power is available in the Paddock Shoppes, unsecured cords will be removed – plan to be self contained or communicate with Vendor Coordinator for assistance
 - ▶ All vendors must supply a copy of a City of Camden Business License 60 days prior to race day. These are available for download on this [City of Camden business-licenses link](#)
 - ▶ Vendors also please include Certificate of Liability Insurance
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